

Merritt, Thy

From: Kelly Turbeville [REDACTED]
Sent: Thursday, August 3, 2023 3:30 PM
To: PlanningCommission; Ackerman, Gayle; Luna, Marie; Merritt, Thy; Fuentes, Jolene; Villwock, Jordan; Barajas, Francisco; Ludden, Thomas; Stannard, Michael
Subject: The Shops at Portola

Hello

I am writing you all to confirm that I am concerned with the proposed sign changes to the Portola Shop Sign. This is a residential community, not a commercial community. The building already does not fit with the aesthetic of the community, which we were promised from the beginning of this development. The sign does not need to be 11 feet tall. Actually a smaller sign under the IronRidge sign is all that is needed and is business friendly and visually appealing.

In addition the signs on the store fronts do not fit as well. Signs that are lit are not appealing in Residential neighborhood.

A good example of a community that did this well is Vantis in Aliso Viejo.



I will add, there has not been one buyer I have showed homes in the area that hasn't had concerns with that huge building. It absolutely takes away from the natural beauty that is Portola Hills.

Appreciate your consideration in ensuring the beauty that is Portola Hills stays as the residents want it.

Warm regards,
Kelly

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Kelly Turbeville

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